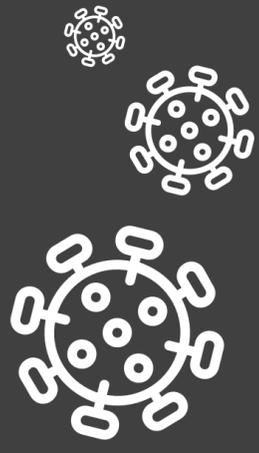


Beyond Covid-19: Global Open Innovation Challenge

Introduction



March of 2020 marked an unprecedented situation with the Covid-19 global pandemic. Millions of people, in many different sectors and different countries around the world, were suddenly impacted by this unexpected crisis. Basic institutions of our society—like education, healthcare, and government—changed rapidly, and with the change came challenges beyond the safety and health of citizens.

The world, together, joined a global fight to cure the virus. This fight meant not just a medical cure, but also a cure for global business owners' economic struggle, educators' challenges with remote learning, unemployed community members, and more. The pandemic uniquely affected all parts of the world and all types of people. Only together could we lighten the load and successfully carry this burden to cure the world.

Challenge

Global open innovation sparks big change in a time of crisis by bringing together many diverse creative minds—from designers to business experts, engineers, and everyone in between—to solve real-world problems using their unique ability and skills.



As such, Prepr responded to the crisis with a global call to action. Bringing together students, educators, entrepreneurs, startups, employees, and global citizens, Prepr's Beyond Covid-19: Global Open Innovation Challenge called to anyone around the world who had an idea and a passion for building a brighter future for us all. The challenge addressed four major areas affected by the pandemic: **Community, Education, Prevention, and Business**. Each of these categories aligned with United Nations Sustainable Development Goals, goals to make the world a better place by 2030 by improving global issues like poverty and inadequate healthcare. Participants were challenged to innovate lasting solutions in these four areas to go Beyond Covid-19.

Approach



Challenge teams used the Prepr **PIE methodology** to ideate and engineer innovative solutions to pandemic-related issues in the four challenge areas. Honing their Project Leadership, Innovation, and Entrepreneurship skills through proactive challenge-based learning, the participants submitted thoughtful, original, feasible solutions to Covid-19 issues.



Resources

- Webinars**
Guide challenge teams through PIE methodology.
- Guest Speaker Presentations**
Experts in social finance, digital marketing, innovation, privacy compliance, open source licenses, and more.
- One-on-one Mentorship**
Open Mentor Sessions provide personal support for innovators.
- Collaborative Feedback**
Virtual events where teams can receive feedback while developing projects.



Outcome

140 SUBMITTED PROJECTS **10000+** PARTICIPANTS

30 PARTNERS **105** COUNTRIES

\$25,000

IN AMAZON WEB SERVICES CREDITS FOR EACH WINNING PROJECT

\$5,000

IN AMAZON WEB SERVICES CREDITS FOR EACH COMPLETED PROJECT

\$1,500

IN BUSINESS SUPPORT

80

CREDITS FOR SELF-PACED LABS

ACCESS

TO AMAZON'S VIRTUAL STARTUP WORKSHOP

SUCCESS

The Beyond Covid-19 Challenge was an inspiring global initiative that brought together so many diverse minds, all passionate about helping the world in a collective crisis. It was a global collaboration of social good, uniting innovator minds across borders in order to enact lasting prosperity for the world, together.