

# CASE STUDY

Presented by



## Bishop University's Entrepreneurship Program Success with Prepr

### Introduction

Professor Steven Karpenko is an instructor of entrepreneurship at Bishop's University. Karpenko taught a 6-week "new venture creation" Entrepreneurship 101 course using Prepr's signature PIE method in October 2019.

### Challenge

#### Objective 1

Enhance the online course learning experience

#### Objective 1.1

Include a self-directed component on innovation and entrepreneurship

### Approach

PIE Methodology



Existing Curriculum

Prepr worked closely with the lead instructor to integrate the PIE method and toolkit into the existing program and restructure the final project to leverage the PIE framework.

The PIE delivery gave the program new life in today's ever-changing startup ecosystem. Students enjoyed the added benefits of the course and provided positive feedback on their application of PIE as a tool in their everyday life.

### Outcome

Successful PIE Integration

42 Engaged Students

Successful Modernization of Entrepreneurship Program

Successful Addition of Ideation and Innovative Thinking

Positive Reception of PIE Method