

CASE STUDY

Presented by



Beyond Covid-19: Industry Futur{e} Challenge

Introduction

futur{e}challenge

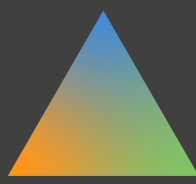
#OwnYourFuture

The Futur{e} Challenge is a multi-industry challenge, designed to bring both the public and private sector together to prioritize challenges around emerging technologies and its impact on people, the planet and the global economy.

The Futur{e} Challenge aims to solve problems across industries while addressing and solving the skills gap. This multi-industry challenge was inspired by reports from the World Economic Forum and the International Labour Organization (ILO) of the United Nations on the ever growing skills gap and the future of work.

Challenge

Government Organizations



Public Sector

Private Enterprise

Our challenge was to engage and initiate industry-specific discussions with key boundaries amongst these three actors with the ultimate objective of discovering opportunities to create innovative work integrated learning experiences for learners across Canada and beyond.

Approach



We designed 6, small group, closed, 3-hour in person learning experiences and invited members of private and public sector to collaborate with government.

The objective was to build capacity on using divergent and convergent, design thinking to lead participants through the Future Challenge Canvas and workbook.

The tools for this triangular, think tank session were created and tested through the 6-industry sessions to capture both challenges, opportunities and feedback for digitally scaling the reach and impact in its next iteration.

Outcome

75

Engaged 75 members of industry from the healthcare, energy, manufacturing, retail, food, technology industry sectors.

30+

Engaged 30+ partners from the public, private, and government in co-designing the world's first open innovation challenge for COVID-19 recovery and relief.

65+

Captured over 65+ challenge ideas across 6 industries.

27

Synthesized 27 challenge statements to be made available to students & startups through the Prepr Network.

4

Facilitated 4 think tank future challenge sessions.

In addition, we established the groundwork and teamwork necessary for systems design to scale national and international innovative work integrated learning for individuals looking to become workforce-ready.

We also leveraged the ground work to lead a remote workshop session in collaboration GIZ, World Bank Group, Cenfri and AIMS-NEI to evaluate the Africa Development Banks High 5s and establish challenge statements for aspiring African students interested in the field of big data, machine learning and artificial intelligence for sustainable development.