

CASE STUDY

Presented by



Prepr Brings PIE to Laurier University UX Design Students

Introduction

On 3 February 2019, Prepr met with 25 UX Design students at the Laurier University Brantford campus to launch the United Nations Sustainable Development Goals Challenge.

They were tasked to use the PIE methodology to create feasible solutions to the 17 Sustainable Development Goals outlined by the United Nations.

Challenge

Objective 1

Increase Awareness of the UN Sustainable Development Goals

Objective 2

Provide students with the proper resources to tackle their chosen SDG

Approach



UX Design students collaborated in groups of four to eight, with one student acting as a team leader.

Challenge 1

Sustainable Energy

Challenge 2

Digital Divide

Challenge 3

Rural Transformation

Challenge 4

Sustainable Cities

Groups chose one of four different challenges, developed in partnership with the Mohammed Bin Rashid Initiative for Global Prosperity.

Students utilized Prepr's PIE methodology over the course of a two day workshop on problem solving, innovation, and social action.

Outcome

25

Engaged Students

5

Social Innovations
Established in 3 Days

The Laurier University workshop was a success of creative young minds coming together to form socially-conscious solutions to global challenges.

The practicable innovations achieved by this group of students is only one demonstration of young innovator's incredible potential to change the world!