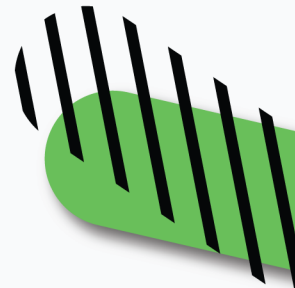
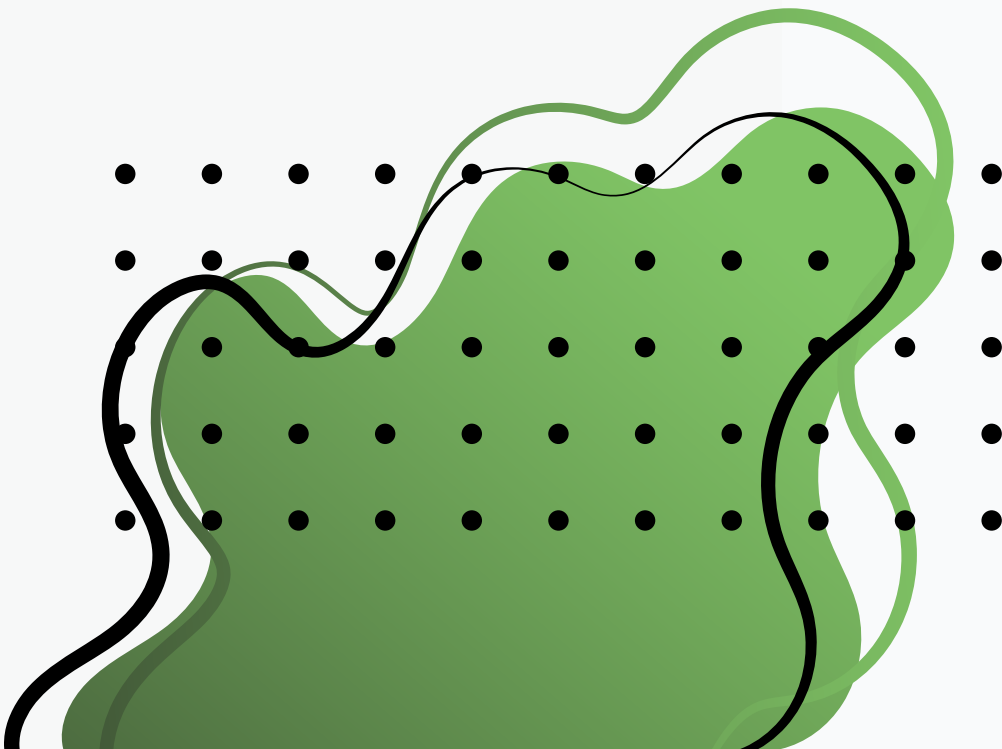


IMPACT & INNOVATION: PREPR'S 2024 HIGHLIGHTS

Building Bridges to a Brighter Workforce



MADE IN
CANADA
FABRIQUÉ
AU CANADA





"At Prepr, we are on a mission to bridge the gap between talent and opportunity."
Salar Chagpar, CEO of Prepr

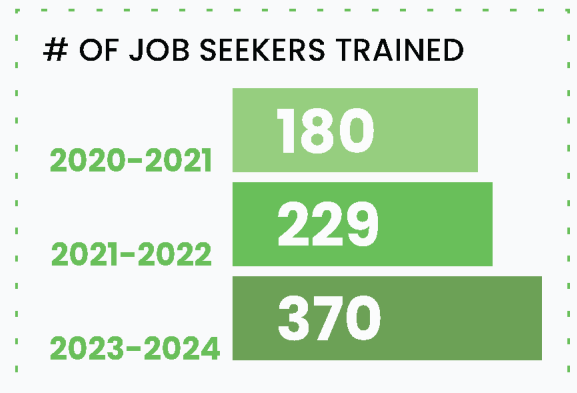


Prepr is a Canadian non-profit and social enterprise dedicated to making education accessible to everyone, blending hands-on and digital skills training to help learners reach their full potential. Prepr delivers pre-built labs, as well as customized programs, that teach transferable skills and empower learners by showcasing their work.

DID YOU KNOW?

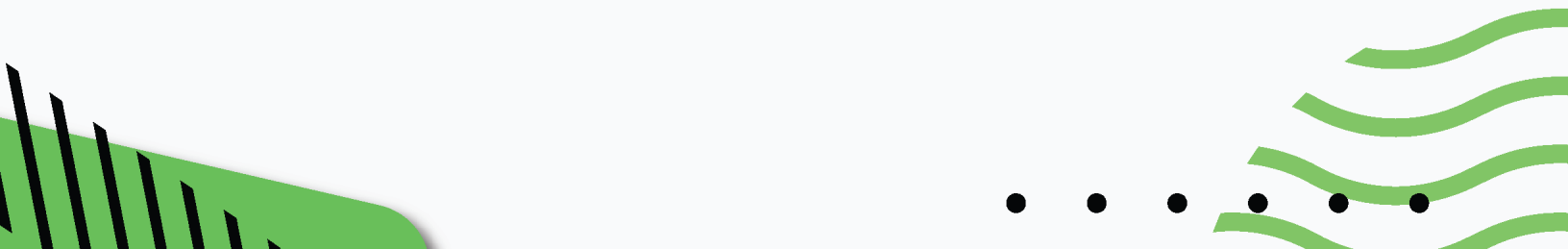
We have trained **827** job seekers as of 2024.

549 job seekers found work after participating in our programs.



In 2024 - ACCES Women in Tech

Through our partnership with **ACCES Employment**, we've empowered **46** women this year with the job and soft skills they need to thrive in tech. To date, we've proudly launched the career journeys of **126** women, shaping the future of the industry.





SKILLS FOR SUCCESS

DISCOVER YOUR POTENTIAL

Our Skills for Success program created a transformative pathway for professionals to excel at nine essential workplace skillsets, unlocking their potential as innovative thinkers, collaborative team members, and adaptable leaders.

Employers benefited from stronger, more confident teams—all at no cost.



<https://www.canada.ca/en/services/jobs/training/initiatives/skills-success/understanding-individuals.html>

Program Highlights

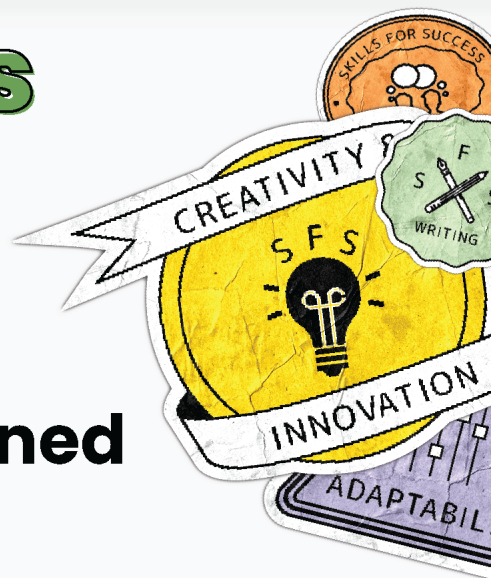
103 employees trained

124 job seekers trained

44 employers engaged

93% of job seekers
76% of employees

identified as women, aboriginal peoples, persons with disabilities, or members of a visible minority.





FLEXIBLE. **UPSKILLING.** **NETWORK.**

The Flexible Upskilling Network (F.U.N.) program bridges the gap between learning and work, empowering youth to overcome employment barriers and launch their careers in digital fields like web development, digital marketing, and user experience design.

How we've empowered youth

- Equipping participants with practical, technical, and soft skills like communication, collaboration, and problem-solving to thrive in the modern workforce.
- Matching youth with paid digital job placements, helping them gain hands-on experience with Canadian employers.



"I found the quality of the guests, especially the technical guests, really high, and the actual program itself -- in terms of delivering knowledge, and practical skills and a heads-up into the field, that was really well executed."

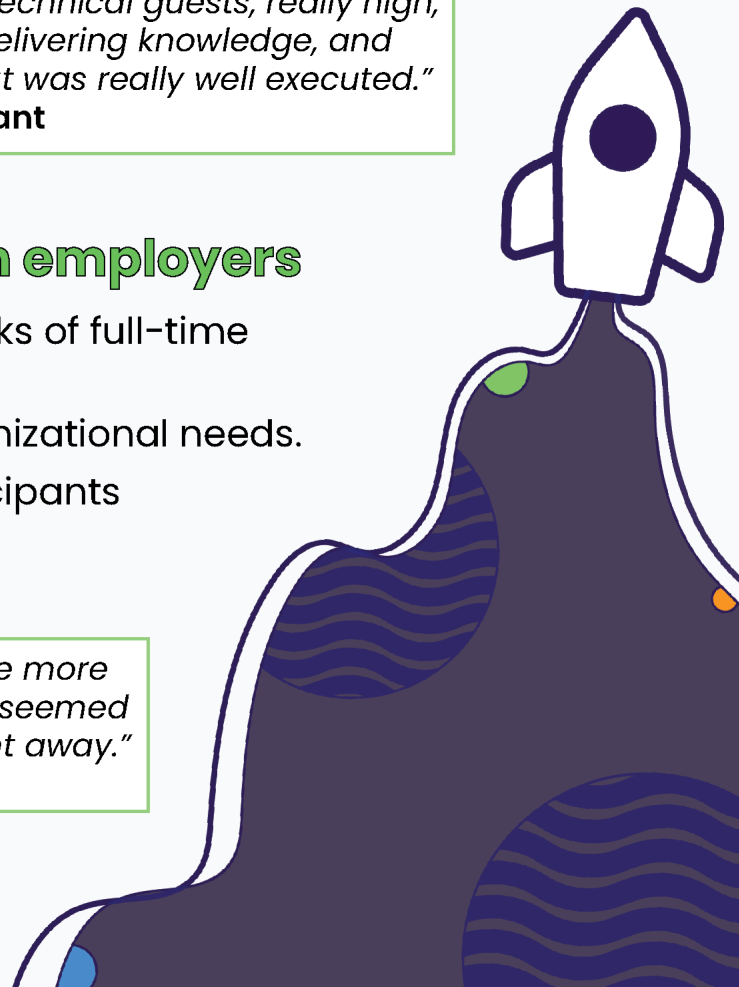
- Kwasi, F.U.N. Participant

How we've supported Canadian employers

- Providing wage subsidies covering 11 weeks of full-time employment, reducing hiring costs.
- Matching skilled graduates to meet organizational needs.
- Offering ongoing support to ensure participants and employers achieve their goals.

"We found that the individuals coming here have more skill and knowledge. ... the people we interviewed seemed to have pretty much what we were looking at right away."

- Barry Rook, F.U.N. Employer



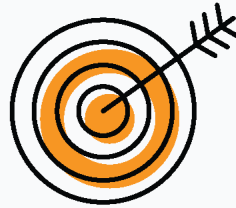
PHASE 1: (2020/2021)

70.4%

of participants identified as either women, aboriginal peoples, persons with disabilities, or members of a visible minority.

180 job seekers upskilled

35 employers engaged



PHASE 2: (2021/2022)

130%
more participants

with 157 in total, exceeding the target of 120

95%
of graduates found work in their field

178%
more than expected

Expanded our network to over **400** employers

PHASE 3: (2023/2024)

405 **YOUTH HELPED TO DATE**



90% identified as women, aboriginal, persons with disabilities, or members of a visible minority

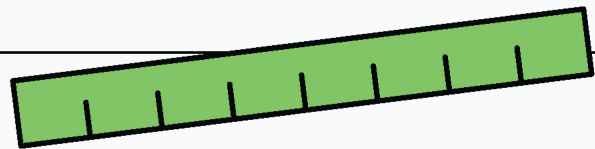
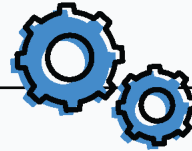
95%

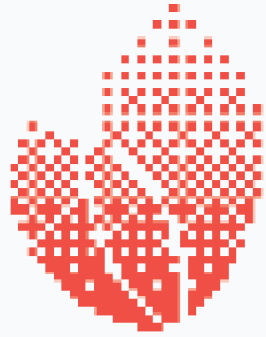
completion rate

98%

of program participants reported they were satisfied or very satisfied

80%
Hiring Rate





DIGITAL TRANSFORMATION PROGRAM

Our Digital Transformation Program (D.T.P.) empowered small and medium-sized businesses in the Township of Puslinch to embrace digital adoption while creating opportunities for equity-deserving groups in

55 job seekers and employees participated in this program.

Support for small business

We trained three cohorts of employees in essential digital skills, such as social media management, customer success, and digital marketing. We used our P.I.E. method and learn-by-doing approach to reinforce

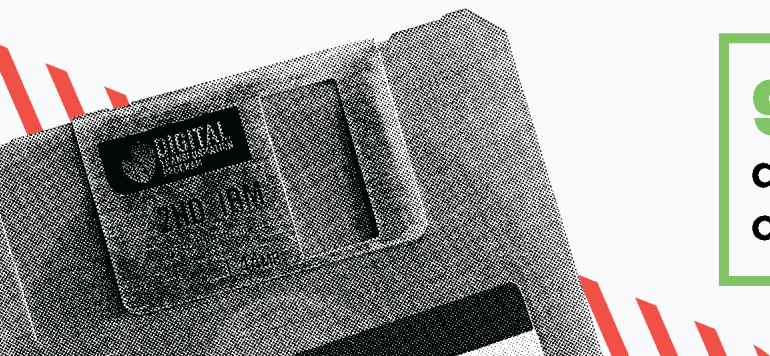
30 employees trained

Empowering job seekers

We provided intensive training in business fundamentals with a focus on marketing and sales. Participants learned strategies, tactics, and tools to help their future employers implement effective digital transformation plans.

25 job seekers trained

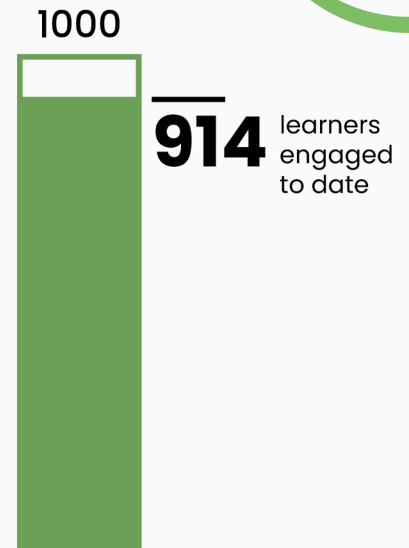
95% identified as women, aboriginal, persons with disabilities, or members of a visible minority.





Youth Boost

Powered by Magnet and funded by the Government of Canada, Youth Boost bridges young job seekers with career development resources and paid opportunities in small-to-medium businesses—all in both official languages.



Program Impact

- Youth engaged in 2024: **633**
- Youth engaged in 2023: **281**
- Total impact to date: **914 learners**

With a goal of empowering over 1,000 learners by March 2025, Youth Boost is on track to make an even greater impact.



This year's Future Challenge brought together innovators and industry experts from nine sectors to tackle real-world challenges and shape the future of their fields.

Launched in 2019, the program features expert-led sessions on critical economic sectors and challenges innovators to pitch creative solutions for prizes.

2025 Highlights

159 innovators engaged through webinars exploring the state and future of key Canadian industries.

19 innovative pitches submitted by teams addressing **10** industry challenges.



Work-Integrated Learning

Evolving Our Partner Programs

Our initiatives are shaped by insights gained through our Work-Integrated Learning partnerships and collaborations, highlighted below.

University of Alberta

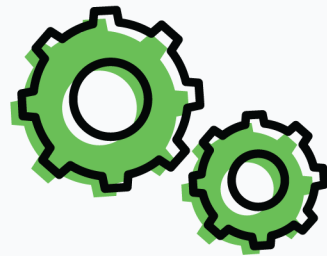
- Partnered to facilitate a student innovation challenge aimed at improving public health and fitness in remote, predominantly Indigenous Canadian communities.
- 22 student teams worked with mentors to develop solutions, gaining critical soft skills like communication, collaboration, problem-solving, and empathy, alongside hard skills such as project management and marketing.

George Brown College

- Collaborated with StartGBC, George Brown's entrepreneurship hub, to introduce students to our P.I.E. Framework (Project Leadership, Innovation, and Entrepreneurship).
- Empowered students to launch better solutions faster with a proven innovation methodology.

Magnet × Toronto Metropolitan University

- Delivered career-specific training to students preparing for work placements in collaboration with Magnet and TMU.



Outcome Campus Connect × Orbis Communication

- Integrated PreprLabs, our workforce development platform, with Outcome Campus Connect, which connects students with job opportunities.
- Made workplace assessment challenges available to students across Canadian post-secondary institutions.

Carleton University

- Partnered to deliver our Career Planning Lab to graduate students entering the workforce.
- Guided students through resume building, personal branding, networking, and other career development activities.



OUR PLANS FOR THE FUTURE

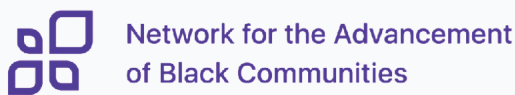
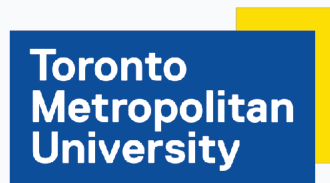
We are dedicated to expanding our impact through proven programs like the Flexible Upskilling Network (F.U.N.) and the Future Challenge. Building on this success, we are introducing innovative workforce solutions to support growing businesses, including the Product Growth Accelerator and GenAI for Business initiatives.

By actively gathering feedback from employers, employees, and job seekers, we are continuously evolving our programs to meet real-world needs. With these advancements, we are excited to scale our reach and drive even greater impact in the workforce.

“Prepr represents the convergence of human creativity and digital innovation, helping shape the future of work in Canada. We are proud to be their partner”

Mark Patterson
Executive Director, Magnet

The commitment and support of these and other partners has played an instrumental role in the success of our programs and the impact we have seen on learners and employers alike.





THANK YOU

We want to extend a sincere thank you to the
Government of Canada and Government of Ontario.

Canada 

Ontario 






LET'S WORK TOGETHER TO CREATE LASTING CHANGE

CONTACT US

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co-LEARN. co-LAB. co-SOLVE.[®]